



**Exley's**  
*Christmas Tree Farm*  
 (856) 468-5949

- CHRISTMAS TREES -  
 "WE GROW OUR OWN"

[www.exleyschristmastreefarms.com](http://www.exleyschristmastreefarms.com)

1535 Tanyard Road  
 Sewell, NJ 08080

**PROFESSIONAL PHOTOGRAPHY POLICY and CONTRACT**

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

DATE(S) OF SESSION(S): \_\_\_\_\_

**Exley's Christmas Tree Farms Provide:**

- Many Acres of beautiful Christmas Tree Fields
- Portable Bathrooms available
- Ample Parking Space for you and your clients

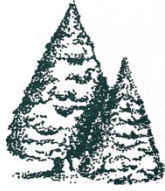
**Important Reminders:**

- Please provide your clients with your contact information: cell number etc. so they can find you. Staff is not responsible for directing your clients to your photoshoot location.
- Vehicles are not allowed in the Christmas Tree Fields under any circumstances.
- We recommend bringing a wagon to transport all props or other items.
- All props must be removed upon departure.
- All professional sessions must have a prior appointment.
- Exley's Christmas Tree Farm is open to the public. Access to certain areas will be restricted.
- **ABSOLUTELY NO FAKE SNOW, CONFETTI, PETALS, ETC.** The Trees are the product that we sell to our customers so please remember the trees that you are using for props will be going home with our customers at some point.

**Booking Your Photography Session:**

**Venue Fees (cash only) and Check In**  
**\$200 Per Day** during business hours. Hours 9 – 5 full day.  
**\$100 Per Half Day** during business hours. Hours 9-1 or 1-5 half day  
**Photographer fee and contract due** when booking is scheduled.  
**Check In**, All photographers need to check in at front office  
 Sewell Dates: Fridays Only; 11/5, 11/12, 11/19., 12/3

**NEW 2021: WE ARE PROVIDING ONLY 4 DAYS OF PHOTO SHOOTS AT OUR SEWELL FARM**



**Exley's**  
*Christmas Tree Farm*  
(856) 468-5949

- CHRISTMAS TREES -  
"WE GROW OUR OWN"

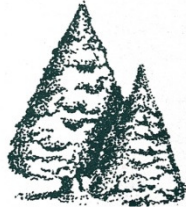
### FARM POLICIES & GUIDELINES

1. **Written Consent:** This Professional Photography Policy Agreement and Contract must be completed and signed by photographers and accepted and confirmed by Exley's Christmas Tree Farm prior to any photos taken.
2. **Booking Appointments:** Bookings for all photography sessions must be made in advance.
3. **Photography Fees:** Fees MUST be paid when booking is scheduled.
  - a. **Day Rate:** The photography fee charged is \$200.00 per day.
  - b. **Half Day Hour Rate:** The photography fee charged is \$100 per half day.
4. **Farm Entry & Egress:** Please plan photography sessions to include time needed for setup & breakdown:
  - a. There is no entry to the farm before 9am.
  - b. You must leave the Christmas Tree Fields by 5 pm - no exceptions.
5. **Parking:** All vehicles must be parked in the parking area and may not be driven out to our fields regardless of weather conditions. Everyone must vacate the fields before dark, no exceptions.
6. **Photography Locations:** Exley's Christmas Tree Farm does not reserve settings or specific areas.
7. **Outside Vendors:** Any activity requiring an outside vendor will require prior notification and approval.
  - a. All Professional Santa or other holiday characters hired by either photographers or clients are prohibited while Exley's Christmas Tree Farm is open to the general public.
8. **Photography Props:** Any and all props, clothing, furniture or other objects used for a photo shoot must be removed at the end of the session. **ABSOLUTELY NO FAKE SNOW, CONFETTI, PETALS, ETC.** The Trees are the product that we sell our customers so please remember the trees that you are using for props will be going home with our customers at some point.
9. **Children:** Children under 12 years of age must be accompanied by an adult at all times.
10. **Pets:** All pets must remain on a leash at all times. Pet owners are directly responsible for immediate removal and proper disposal of pet waste. Please bring your own waste bags for doggie clean-up.
11. **Accessing Photography Locations:** Exley's Christmas Tree Farm is a fully-operating farm. It is important to take into consideration weather and the natural environment as you and your clients prepare to visit.
12. **Safety:** This is a working farm - please heed all safety advisories posted.
  - a. Use care and caution around moving vehicles and landscaping
  - b. Watch for uneven ground, stumps, snakes, fire ants, wasps, holes, etc.
13. **Restrooms:** We provide porta potties. Please be advised there is no running water or public restrooms on the farm.
14. **Trash & Cleanup:** Photographers and their clients are responsible for cleanup and proper disposal of any and all garbage, trash, debris, waste, food wrappers, etc - no exceptions.
15. **Weather:** Every possible effort will be made to accommodate re-scheduling a session due to weather. Please call the farm for any schedule changes.
16. **Directions** to the farm may be found on our website.
17. **Do not instruct your client to call Exley's Christmas Tree Farm.** They are your responsibility.

### SECURING YOUR DATES

**Please sign and return this entire 3-page document** via one of the following methods to secure your date:

1. Scan and sign this 3-page document and email to: [chris@exleyslandscaping.com](mailto:chris@exleyslandscaping.com)
2. Scan and sign this 3-page document and mail to: Exley's Christmas Tree Farm, 1535 Tanyard Road, Sewell, NJ 08080



**Exley's**  
*Christmas Tree Farm*  
(856) 468-5949  
- CHRISTMAS TREES -  
"WE GROW OUR OWN"

**PROFESSIONAL PHOTOGRAPHY POLICY  
AGREEMENT and CONTRACT**

I, \_\_\_\_\_, agree, on behalf of myself, my employees, and my client(s), to not hold Exley's Christmas Tree Farm (The Farm) responsible for any injuries and/or damages suffered by me, my employees, and/or my client(s) while on the premises of the farm. I agree to indemnify, save, and hold harmless the farm, its owners, agents, contractors and employees from any and all loss, liability, damage or cost whatsoever, arising out of or related to any on the premises of The Farm for any reason or cause. This indemnity will arise upon any action of, related to, arising out of, or in any way connected with my clients participation in activities or presence upon the premises of the farm. The costs here indemnified include, but are not limited to: all costs, expenses and fees arising out of and connect with the farms defense against any claim, released, discharged, and upon which promise has been made not to sue or make a claim.

I have read this document and agree to all its terms, guidelines, fees and policies regarding photography sessions. I understand it becomes a legally binding contract upon execution by the farm and that it waives certain legal rights of mine, my employees, and of my client(s) including but not limited to a release discharge, indemnification promise not to sue, and hold harmless from all claims that can be made against the farm and its owners, agents, contractors, and employees. It is the intent of this agreement that it shall be binding upon myself, my employees, my client(s) and anyone attempting to act on behalf of my employees, client(s) and our estates, successors and assigns.

**PRINTED NAME OF PHOTOGRAPHER:**

\_\_\_\_\_

**SIGNATURE OF PHOTOGRAPHER:**

\_\_\_\_\_ **DATE:** \_\_\_\_\_