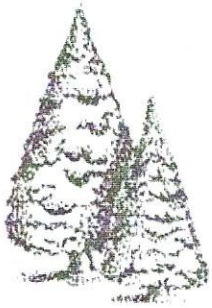


Exley's
Christmas Tree Farm

Monroeville Location
1512 Monroeville Rd., Monroeville, NJ 08343
Farm # 856-777-2814 (Call or Text)
www.exleyschristmastreefarms.com
Visit us on Facebook or Instagram for info updates

(609) 670-7069 ExleyFarms525@gmail.com

PROFESSIONAL PHOTOGRAPHY POLICY and CONTRACT

BUSINESS NAME:_____

CONTACT NAME: _____

BUSINESS PHONE: _____

EMAIL ADDRESS: _____

DATE(S) OF SESSION(S):_____

Exley's Christmas Tree Farms Provide:

- Many Acres of beautiful Christmas Tree Fields
- Portable Bathrooms available
- Ample Parking Space for you and your clients

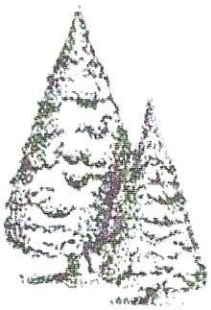
Important Reminders:

- Please provide your clients with your contact information: cell number etc. so they can find you. Staff is not responsible for directing your clients to your photoshoot location.
- Client vehicles are not allowed in the Christmas Tree Fields under any circumstances.
- We recommend bringing a wagon to transport all props or other items.
- All props must be removed upon departure.
- All professional sessions must have a prior appointment.
- If Exley's Christmas Tree Farm is open to the public access to certain areas will be restricted.
- **ABSOLUTELY NO FAKE SNOW, CONFETTI, PETALS, ETC.** The Trees are the product that we sell our customers so please remember the trees that you are using for props will be going home with our customers at some point.**Booking Your Photography Session**

Venue Fees and Check In

- **$150 Per Day** during business hours.
- **$50 Per Hour**
- **Photographer fee is due** when booking is scheduled.
- **Upon Check In**, Photographers will be given a lanyard which MUST be worn at all times in our tree fields.

****BLACKED OUT DATES-NO SHOOTS****
11/9&11/10, 11/28 thru 12/1, 12/7&12/8, 12/14& 12/15, 12/21&12/22



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FARM POLICIES & GUIDELINES
WHAT TO EXPECT FOR YOUR SESSION

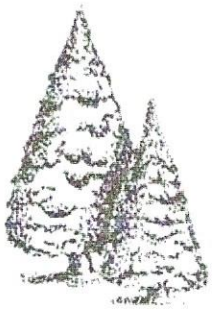
1. **Written Consent:** This Professional Photography Policy Agreement and Contract must be completed and signed by photographers and accepted and confirmed by Exley's Christmas Tree Farm prior to any photos taken.
2. **Booking Appointments:** Bookings for all photography sessions must be made in advance.
3. **Photography Fees:** Fees **MUST** be paid when booking is scheduled.
   a. **Day Rate:** The photography fee charged is $150.00 per day.
   b. **One Hour Rate:**The photography fee for no more than one hour is $50.00.
4. **Farm Entry & Egress:** Please plan photography sessions to include time needed for setup & *breakdown:*
   a. There is no entry to the farm before 9am.
   b. You must leave the Christmas Tree Fields before dark - no exceptions.
5. **Parking:** All vehicles must be parked in the parking area and may not be driven out to our fields regardless of weather conditions. Everyone must vacate the fields before dark, no exceptions.
6. **Photography Locations:** Exley's Christmas Tree Farm does not reserve settings or specific areas.
7. **Outside Vendors:** Any activity requiring an outside vendor will require prior notification and approval.
   a. All Professional Santa or other holiday characters hired by either photographers or clients are prohibited while Exley's Christmas Tree Farm is open to the general public.
8. **Photography Props:** Any and all props, clothing, furniture or other objects used for a photo shoot must be removed at the end of the session. **ABSOLUTELY NO FAKE SNOW, CONFETTI, PETALS, ETC.** The Trees are the product that we sell our customers so please remember the trees that you are using for props will be going home with our customers at some point.
9. **Vintage Trucks:** You may bring trucks into the field as a photo-session prop if field conditions are suitable. We are not responsible for the safety of any vehicle left overnight.
10. **Public Areas:** No public area may be closed or blocked to farm customers during our regular business hours.
11. **Children:** Children under 12 years of age must be accompanied by an adult at all times.
12. **Pets:** All pets must remain on a leash at all times. Pet owners are directly responsible for immediate removal and proper disposal of pet waste. Please bring your own waste bags for doggie clean-up.
13. **Disruptions:** Exley's Christmas Tree Farm reserves the right to prohibit any business disruptions to daily operations or to regular customers due to photography sessions.

14. **Accessing Photography Locations:** Exley's Christmas Tree Farm is a fully-operating farm. It is important to take into consideration weather and the natural environment as you and your clients prepare to visit.
    a. Please be aware that you and your clients may have to walk ¼ mile from the parking lot to the Christmas tree field.
    b. Be sure your clients understand that it will take them about 10 minutes to walk to your location from the parking area so they won't be late for their session.
    c. Photographers and clients must wear sensible shoes for the walk out. Boots or closed-toe shoes are recommended.
    d. Please be advised that sandals, high heels, high wedges, etc. are not suitable for walking a long distance across uneven ground with high grass that can hide ant beds, stumps, and gopher holes.
    e. Exley's Christmas Tree Farm reserves the right to prohibit inappropriate attire on premises at all times.
15. **Safety**: This is a working farm - please heed all safety advisories posted.
    a. Use care and caution around moving vehicles and landscaping
    b. Watch for uneven ground, stumps, snakes, fire ants, wasps, holes, etc.
16. **Restrooms:** We provide porta potties. Please be advised there is no running water or public restrooms on the farm.
17. **Trash & Cleanup:** Photographers and their clients are responsible for cleanup and proper disposal of any and all garbage, trash, debris, waste, food wrappers, etc - no exceptions.
18. **Weather:** Every possible effort will be made to accommodate re-scheduling a session due to weather. Please call the farm for any schedule changes.
19. **Trees:** Most Christmas Trees in the field are 5-7 ft tall. There is very little shade.
20. **Please be courteous and professional to farm staff & other photographers.** There may be as many as 20 photographers in the tree field on our busy November weekends. There are acres and acres of trees so there is room for everyone.
21. **Directions** to the farm may be found on our website.
22. **Do not instruct your client to call Exley's Christmas Tree Farm.** They are your responsibility.

SECURING YOUR DATES

Please sign and return this entire 4-page document via one of the following methods to secure your date:

1. Scan and sign this 4-page document and email to ExleyFarms525@gmail.com
2. Scan and sign this 4-page document and mail to: Exley's Christmas Tree Farm, 1512 Monroeville Road, Sewell, NJ 08080



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PROFESSIONAL PHOTOGRAPHY POLICY AGREEMENT and CONTRACT

I,_____, agree, on behalf of myself, my employees, and my client(s), to not hold Exley's Christmas Tree Farm (The Farm) responsible for any injuries and/or damages suffered by me, my employees, and/or my client(s) while on the premises of the farm. I agree to indemnify, save, and hold harmless the farm, its owners, agents, contractors and employees from any and all loss, liability, damage or cost whatsoever, *arising out of or related to any on the premises of The Farm for any reason or cause.* This indemnity will arise upon any action of, related to, arising out of, or in any way connected with my clients participation in activities or presence upon the premises of the farm. The costs here indemnified include, but are not limited to: all costs, expenses and fees arising out of and connect with the farms defense against any claim, released, discharged, and upon which promise has been made not to sue or make a claim.

I have read this document and agree to all its terms, guidelines, fees and policies regarding photography sessions. I understand it becomes a legally binding contract upon execution by the farm and that it waives certain legal rights of mine, my employees, and of my client(s) including but not limited to a release discharge, indemnification promise not to sue, and hold harmless from all claims that can be made against the farm and its owners, agents, contractors, and employees. It is the intent of this agreement that it shall be binding upon myself, my employees, my client(s) and anyone attempting to act on behalf of my employees, client(s) and our estates, successors and assigns.

PRINTED NAME OF PHOTOGRAPHER:

_____

SIGNATURE OF PHOTOGRAPHER:

_____**DATE:**_____

SIGNATURE OF EXLEY'S CHRISTMAS TREE FARM:

_____**DATE:**_____

EXLEY'S CHRISTMAS TREE FARM #2 2018
PRE-TAG FIELDS OPEN
GREENHOUSE
PEN
HOUSE & PASTURE
Pasture
PARKING
NORWAY SPRUCE
BARN
OFFICE
BLUE SPRUCE
FIR DOUGLAS
CLOSED
CANAAN
FIR
HOUSE
HOUSE
HOUSE
HOUSE
HOUSE
EXIT
ENTRANCE
MONROEVILLE ROAD